IN THE SPECIFICATION

Please add the following paragraph before the first paragraph beginning at page 1, line 1:

CROSS REFERENCE TO RELATED APPLICATION

This application claims the benefit of U.S. provisional application serial no. 60/432,541 filed November 12, 2002, which is incorporated herein by reference.

The present application is related to United States Patent Application Serial Number 09/953,385, entitled "Four-Way Recommendation Method and System Including Collaborative Filtering," filed September 10, 2001, (Attorney Docket Number US010128) and United States Patent Application Serial Number 10/014,194, entitled "Method and Apparatus for Recommending Items of Interest to a User Based on Recommendations for One or More Third Parties," filed November 13, 2001, (Attorney Docket Number US010571), each incorporated by reference herein.